



Press Release: For Immediate Release

Grupo Bimbo to Build a New Facility in Muskingum County

Zanesville, Ohio: October 31, 2022 —Mexico-based food company Grupo Bimbo, in partnership with JobsOhio, Ohio Southeast Economic Development (OhioSE), the Zanesville-Muskingum County Port Authority, and the Ohio Department of Development (ODOD), today received Ohio Tax Credit Authority approval for a new production facility at the National Road Business Park east of Zanesville, creating 320 new jobs.

“The investment being made by Grupo Bimbo in Muskingum County will create 320 new jobs in order to meet the company’s growing consumer demand,” said Ohio Governor Mike DeWine. “This announcement is proof of the momentum we are seeing in Southeast Ohio and across the state.”

The Ohio Department of Development plans to support the project with a Job Creation Tax Credit and transportation infrastructure improvements. The project will also be assisted by JobsOhio’s Talent Acquisition Services to help Grupo Bimbo with its overall talent strategy. The services will be tailored to the company’s needs, including elements such as attraction, engagement, selection, and sourcing of candidates, as well as training.

“Grupo Bimbo’s new facility at the National Road Business Park will provide excellent access to market and opportunities for hundreds of Ohioans in Zanesville and in nearby communities to pursue careers and establish their version of the American dream,” said J.P. Nauseef, JobsOhio president and CEO. “Working side-by-side with partners such as OhioSE and Muskingum County is essential to developing business-ready sites such as the National Road Business Park, which sets Ohio apart from our competition and attracts investment from successful, growing companies like Grupo Bimbo to the state.”

“We are pleased to continue a long-standing partnership with Grupo Bimbo in our community,” said Zanesville-Muskingum County Port Authority Executive Director Matt Abbott. “This investment will bring about highly skilled full-time positions that will have a lasting impact in our region for multiple generations.” Abbott said, “Our market access, workforce, and strongly aligned partnerships, coupled with construction-ready sites at the National Road Business Park are critical components that Grupo Bimbo will find beneficial.”

“Grupo Bimbo already has a strong presence in the OhioSE region, and we are extremely pleased to be able to help them build a new facility and add hundreds of jobs,” said OhioSE President Mike Jacoby. “The National Road Business Park is a fantastic location along I-70, and we think they will find great market access, a great workforce, and an excellent business environment in Muskingum County.”

Contact: Jennifer Roth, Senior Director, North America Real Estate, jennifer.roth@grupobimbo.com ; Matt Englehart, JobsOhio Communications Manager: 614.300.1152 and englehart@jobsOhio.com; or Sarah Arnold, OhioSE Director of Communication & Marketing: 740.525.5510 and sarah@ohiose.com.

Grupo Bimbo is the largest and leading baking Company in the world and a relevant participant in snacks. Grupo Bimbo has 203 plants and more than 1,700 sales centers strategically located in 33 countries throughout the Americas, Europe, Asia and Africa. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 2.8 million points of sale, around 53,000 routes and more than 135,000 associates. Its shares trade on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and in the over-the-counter market in the United States with a Level 1 ADR, under the ticker symbol BMBOY.

The Zanesville Muskingum County Port Authority (ZMCPA) promotes economic development in the City of Zanesville and Muskingum County by facilitating retention and expansion of existing business and industry, the attraction of new business and industry, and working to create a business environment to support economic growth. Learn more at zmcport.com.

Ohio Southeast Economic Development (OhioSE) is the JobsOhio Network Partner for southern, eastern, and southeastern Ohio, providing economic development work and resources in 25 rural counties; they are the newest and geographically the largest of the six regions across the state. OhioSE partners closely with regional development districts, local economic development offices, state agencies, and other entities to expand, retain, and attract businesses in the counties they serve. Learn more at OhioSE.com.

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

###