



Press Release: For Immediate Release

Shirley K's Growing It's Manufacturing Operation in Muskingum County

Zanesville, Ohio: March 3, 2022 — Shirley K's, LLC, in collaboration with JobsOhio, Ohio Southeast Economic Development (OhioSE) and the Zanesville-Muskingum County Port Authority, today announced it is investing \$65,000 in its machinery and equipment to support growth into new markets.

Renée Coll and Rob Zachrich bought Shirley K's in 2020. The business had been focused on manufacturing thermoformed plastic storage trays and organizational accessories for primarily used in educational and medical applications. The new owners, using their deep experience in the plastics industry, began working to diversify Shirley K's products and customer base. The SK team has already expanded sales into the pet market. This investment in new machine controls and fixtures will enable the company to produce a variety of custom parts for industrial applications, such as safety shrouds and machine covers.

"Shirley K's has always had a strong base of business in the storage and organizational sector. And the company has even greater growth potential in making custom industrial parts, which is roughly 80% of the thermoforming market in the U.S.," said CEO Rob Zachrich. "We are confident we can grow the business and continue to serve customers all over North America from our Zanesville location."

JobsOhio supported the project with a \$25,000 JobsOhio Inclusion Grant and Ohio Southeast Economic Development and the Zanesville-Muskingum County Port Authority assisted the company with the grant process.

"We are thrilled to work with OhioSE to solidify yet another JobsOhio Inclusion Grant in Zanesville for Shirley K's, LLC, said Matt Abbott," Executive Director of the Zanesville-Muskingum County Port Authority. "This investment in new equipment and machinery will continue to make Shirley K's a leader in plastic thermoformed storage solutions."

The JobsOhio Inclusion Grant exists to provide financial support for eligible projects in designated distressed communities and/or for businesses owned by underrepresented populations across the state. Eligibility requirement for the program can be found at jobsohio.com/why-ohio/inclusion-grant/.

"Shirley K's is experiencing growth and we are glad to have partnered with the company on its expansion," said OhioSE President Mike Jacoby. "The JobsOhio Inclusion Grant was a tremendous tool to leverage additional investment that will fuel new efficiencies and increase capacity for the company."

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Shirley K's is a manufacturer of plastic storage trays and bins and custom thermoformed solutions. The company is located in Zanesville, Ohio and serves customers throughout the United States.

The Zanesville-Muskingum County Port Authority is the lead economic development organization serving Zanesville-Muskingum County, Ohio, a top Micropolitan Community for business investment. Located on I-70 just less than an hour from Columbus, the 15th largest city in the USA, Zanesville-Muskingum County's ongoing trail blazing makes our community a regional economic development leader. Learn more at zmcport.com.

Ohio Southeast Economic Development (OhioSE) is the JobsOhio Network Partner for southern, eastern, and southeastern Ohio, providing economic development work and resources in 25 rural counties; they are the newest and geographically the largest of the six regions across the state. OhioSE partners closely with regional development districts, local economic development offices, state agencies, and other entities to expand, retain, and attract businesses in the counties they serve. Learn more at OhioSE.com.

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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