



Press Release: For Immediate Release

Chillicothe Based Petland Announces Expansion into Nier Spec Building; Addition of 21 New Jobs

Chillicothe, Ohio: January 27, 2021 –Petland, Inc., in collaboration with JobsOhio, Ohio Southeast Economic Development (OhioSE), and Greater Chillicothe and Ross County Development, announced today plans to expand their footprint in Ross County in several different locations, including the Nier Spec Building on River Road.

The investment will add 21 new jobs and give the company additional opportunities to expand its business.

Founded in 1967 and headquartered in Chillicothe, Ohio, Petland, Inc. is a global leader in the pet retail industry, with more than 240 retail stores throughout the U.S. and internationally. Petland re-opened its Distribution Center in 2015, and launched a fixture design and manufacturing program in 2016 and has expanded its private-label product offerings to more than 1,200 skus. Petland’s expansion will add new manufacturing and distribution jobs to meet the growing needs of their company.

Petland president Joe Watson noted that keeping Petland in Chillicothe has always been a priority. “We are excited about the opportunity to develop our footprint in Southern Ohio. This expansion will allow us to remain competitive in a rapidly growing international pet industry and to support our community and provide jobs,” said Petland President and CEO Joe Watson.

Petland received a \$50,000 JobsOhio Economic Development Grant toward building and equipment costs.

“Our region is proud to be home to Petland’s global headquarters and this investment is great news for southern Ohio,” said Mike Jacoby, OhioSE President. “Petland has built a global company right here in southern Ohio and we and JobsOhio are happy to partner on their continued growth.”

“Petland improves the quality of life for their customers through pet ownership and experiences. We are proud to support this employer who has given so much to our community,” said Tammy Eallonardo, Director of Greater Chillicothe & Ross County Development. “Their expansion will bring new jobs and new opportunities for growth to our county.”

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JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

Ohio Southeast Economic Development (OhioSE) is the JobsOhio Network Partner for southern, eastern, and southeastern Ohio, providing economic development work and resources in 25 rural counties. OhioSE is the newest and geographically the largest of the six economic development regions across the state. OhioSE partners closely with regional development districts, local economic development offices, state agencies, and other entities to expand, retain, and attract businesses in the counties they serve. Learn more at OhioSE.com.

Greater Chillicothe & Ross County Development is the local economic development partnership. To learn more about projects and opportunities in Ross County, Ohio, visit GCRCD.com.

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