



Meigs County Ohio
Economic Development Office



Press Release: For Immediate Release

Snowville Creamery Upgrading its Production Capabilities in Meigs County

Meigs County, Ohio: July 1, 2020 — Snowville Creamery announced it is reinvesting in its Meigs County production facility. New yogurt filling and packaging machinery will soon be installed to help the company improve the speed and reliability of the production line. The total investment at the facility will be at least \$75,000.

The company manufactures milk, cream, cheese, sour cream and yogurt. Snowville sources milk only from grass grazed cows that are certified non GMO, have been given no growth hormone or antibiotics, and possess only A-2 genetics. Snowville products are distributed through retail groceries and eateries in several Midwest and Mid-Atlantic states.

The yogurt line replacement project is being supported by financing provided by the Meigs County Community Improvement Corporation's revolving loan fund and a grant from JobsOhio and Ohio Southeast Economic Development.

"Snowville Creamery is extremely grateful to the Meigs County Community Improvement Corporation and JobsOhio for helping us to continue to produce the cultured products that are helping us to grow our sales," said Snowville owner Victoria Taylor. "Our unique yogurt and creme fraiche have dedicated fans who will be happy to know they can count on finding them at their local grocery stores."

"The Snowville Creamery is an iconic business in our region that provides good jobs and quality products throughout the country. We are proud to have them in Meigs County and are thrilled to support them as they grow," said Perry Varnadoe, Director of the Meigs County Economic Development Office.

Mike Jacoby, President of Ohio Southeast Economic Development, expressed his gratitude to the project partners for investing capital in the region. "We are grateful to Snowville Creamery, the Meigs County CIC, and JobsOhio for investing in this project. It helps retain an important employer and good jobs as well as positions the company for future growth," said Jacoby.

Snowville produces milk and dairy products with what they call "The A-2 Difference." Regular milk contains a protein called A1 that some humans do not digest effectively. Many people find milk with only A2 protein is easier to digest. Small local farms provide the raw milk only from grass grazed cows.

The company is also proud of its environmentally sound model, as their farmers practice regenerative and sustainable agriculture. Grass grazing uses less energy, protects water and builds soil, which retains carbon and reduces air pollution.

Snowville Creamery was founded in 2003 by Warren and Victoria Taylor to bring to market a milk that tastes better, is healthier, and is better for the environment. Victoria still leads the company and works with her team of more than 30 associates to ensure the product quality remains high and the original values of the founders are fulfilled.

Contact: Snowville Creamery, Victoria Taylor, Owner, 740.698.2340 and victoria@snowvillecreamery.com, Perry Varnadoe, Director, Meigs County Economic Development Office, 740.992.3034 and director@meigscountyohio.com, Matt Englehart, JobsOhio Communications Manager: 614.300.1152 and englehart@jobsohio.com, or Heather Church: OhioSE Director of Marketing, heather@ohiose.com.

Snowville Creamery sources milk from small local farms grazing cows on their natural diet of grass and non-GMO feeds and forage, using no artificial hormones or antibiotics. Grass grazing improves cows' health and physical fitness. Our farmers practice regenerative and sustainable farming. Grass grazing uses less energy, protects water and builds soil, which retains carbon and reduces air pollution. Grass grazed dairy has increased levels of Omega 3 fatty acids and Conjugated Linoleic Acid (CLA), essential to human health. These fatty acids are not produced in the human body, so they must be consumed daily.

Meigs County, Ohio offers transportation assets and a regional workforce of more than 293,000 hard-working people, well-equipped with the trade and manufacturing skills and production experience offer significant advantages to businesses located here. Meigs County offers access to more than 160 million consumers within a one-day truck drive and markets throughout the world with a transportation network that includes a robust road system with dual-lane highways that connect to interstate highways in several nearby locations, the Watco/Kanawha River Railroad (KNWA) that offers a state-of-the-art transload facility and connects to both the CSX and Norfolk Southern mainline, and easy access to cargo-dedicated airports

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio *through* [Find Your Ohio](#). *JobsOhio works with six regional partners across Ohio:* [Dayton Development Coalition](#), [Ohio Southeast](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

Ohio Southeast Economic Development (OhioSE) is the JobsOhio Network Partner for southern, eastern and southeastern Ohio, providing economic development work and resources in 25 rural counties; they are the newest and geographically the largest of the six regions across the state. OhioSE partners closely with regional development districts, local economic development offices, state agencies and other entities to expand, retain and attract businesses in the counties they serve. Learn more at OhioSE.com.