

# SOUTHEAST OHIO

OUR *Assets.* YOUR *Advantage.*

## 2024 IMPACT REPORT



# MAKING AN *impact*

Ohio Southeast Economic Development (OhioSE) is a regional economic development organization that covers 25 mostly rural counties in southern, eastern, and southeastern Ohio. Our mission is to promote enduring widely-shared economic prosperity across these 25 counties of Appalachian Ohio by serving as the regional JobsOhio network partner delivering business retention, expansion, attraction, site selection, and site development services.

## 2024 PROJECT WINS IN SOUTHEAST OHIO

In 2024, OhioSE, alongside local economic development professionals, played a key role in facilitating expansion and attraction projects for companies across the region. Through conducting **333 business retention and expansion visits**, OhioSE assisted in **42 business expansions and new locations**, creating **607 new jobs** and investing over **\$294 million in fixed assets**. To bolster these initiatives, OhioSE successfully secured substantial support, obtaining **\$5.4+ million from JobsOhio** and **\$1.4+ million from the State of Ohio** in assistance programs.

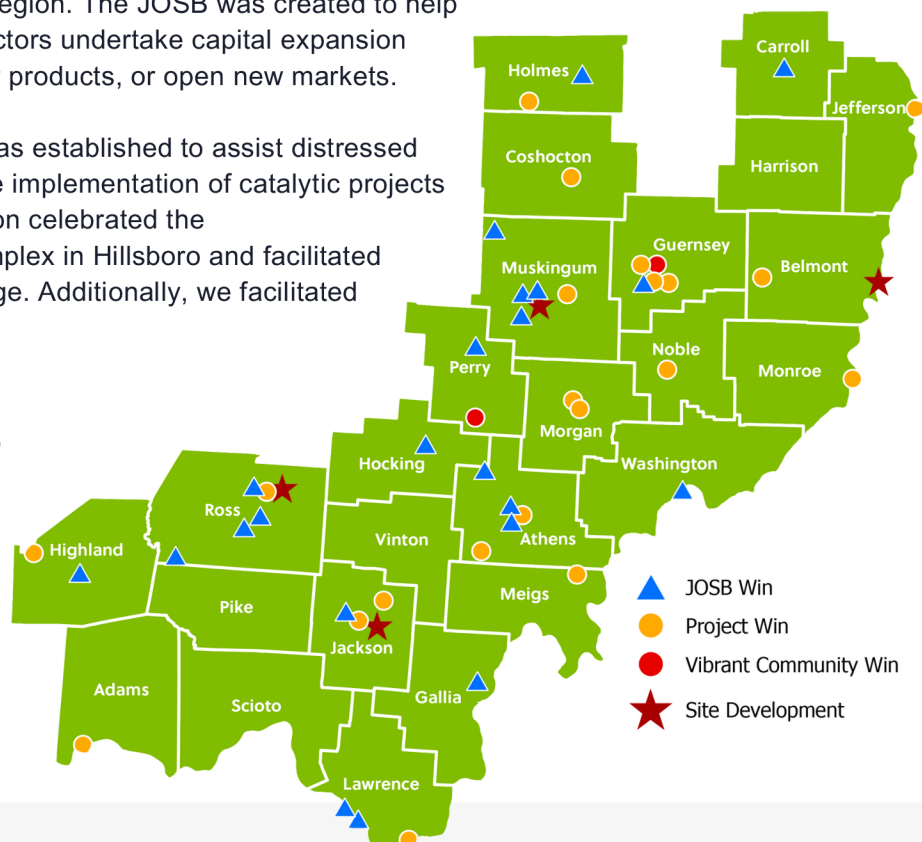
## SUPPORTING SMALL BUSINESSES & COMMUNITIES

In 2024, 22 companies in Southeast Ohio utilized the JobsOhio Small Business Grant (JOSB) to fuel business growth, creating 81 jobs and leveraging over \$7.9 million in fixed capital investment across the region. The JOSB was created to help small companies in the JobsOhio targeted sectors undertake capital expansion projects that introduce new technologies, new products, or open new markets.

The JobsOhio Vibrant Community Program was established to assist distressed small and medium-sized communities with the implementation of catalytic projects to their downtowns. In 2024, the OhioSE region celebrated the grand opening of The Hillsboro Business Complex in Hillsboro and facilitated awards for projects in Shawnee and Cambridge. Additionally, we facilitated six planning grants in five communities.

Our regional talent team provides guidance to companies on effective strategies for locating, retaining, and training in-demand workers. This support is enhanced through the utilization of the JobsOhio Talent Acquisitions Services (TAS) program.

OhioSE continues to work with our local partners and regional stakeholders to create lasting change in Southeast Ohio.



## 2024 REGIONAL RESULTS

**607**

Jobs Created

**42**

Projects Won

**\$294M+**

Fixed Asset Capital Investment

Since 2011, OhioSE has contributed to economic prosperity in Southeast Ohio. Altogether, OhioSE has supported over 440 company expansion and attraction projects in the past thirteen years. In total, companies pledged to create over 12,600 new jobs and invest over \$15.7 billion in fixed asset capital.



## BUILDING A FOUNDATION FOR GROWTH

Whether giving existing companies a place to grow or attracting new companies, having ready sites and buildings is critical to a community's economic development effort. OhioSE submitted properties and regional data and hosted company visits across the region. There are **168 sites and 67 buildings** in our regional inventory.

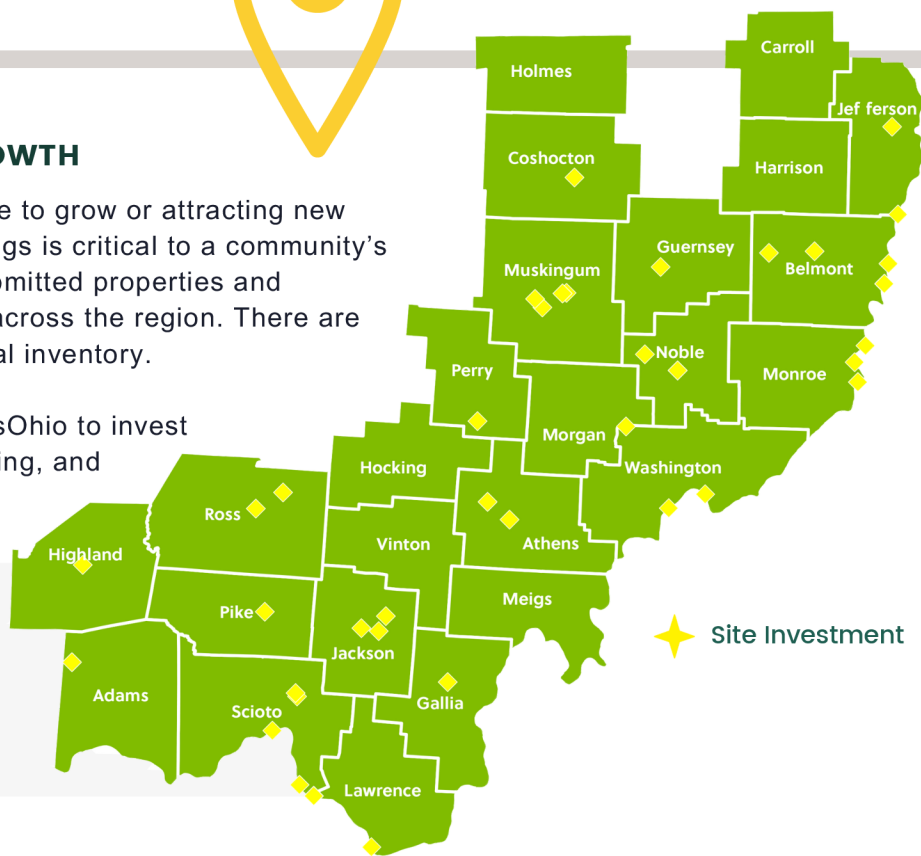
Since 2016, OhioSE has worked with JobsOhio to invest over **\$50 million** in speculative site, building, and business park projects in Southeast Ohio.

5

SiteOhio Authenticated Sites in the Southeast Ohio region

41

Sites and buildings have received investment



## WORKING FOR OUR REGION

The OhioSE Engagement team serves as the vital link between our organization and the communities we support, acting as the primary point of contact for elected officials and external stakeholders. Strong local partnerships are essential to our work, and through active participation in government meetings, public events, and county functions, we foster the connections needed to drive meaningful initiatives and progress across our 25-county region.

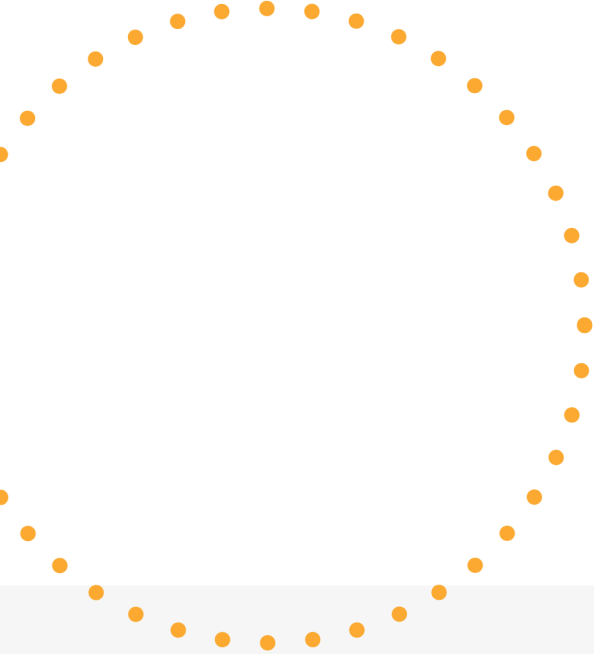
At the same time, OhioSE continues to strengthen the regional brand for Southeast Ohio through dynamic marketing efforts, including vibrant social media channels, a compelling website, and targeted campaigns. Our mission is simple: to showcase all the reasons why our region is a great place to live, work, invest, and thrive.

## LOOKING AHEAD TO 2025

The OhioSE team remains committed to working with our local partners to create economic prosperity in Southeast Ohio. We know that over 25% of our workforce is commuting out of the region for work each day and that our communities face challenges unique to Southeast Ohio. In 2025, the OhioSE team will continue to bring incentives to Southeast Ohio businesses, engage with our communities, advocate for regional resources, promote our regional assets through an improved website, invest in and market our site and building inventory, and collaborate with regional stakeholders to maximize the potential for growth in Southeast Ohio.

“Our collaborative work with local economic development professionals is critical. The OhioSE team is ready to support local communities by bringing relevant incentives and other assistance, but local leadership, focus, and determination are the keys to successful economic development. We look forward to 2025 and working together toward the continued growth in our region.”

– Katy Farber, Vice President of OhioSE



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ECONOMIC DEVELOPMENT

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