

ood manufacturing has a long, successful heritage in eastern and southern Ohio. The region boasts some of the largest food manufacturing facilities in the United States and has a concentration of food processing workforce 51% above the national average. Our regional work force is well versed in manufacturing and food processing, and our operating costs are below national averages.

Ohio's food value chain, coupled with a versatile infrastructure, abundant fresh water, low cost natural gas and competitive business climate, give companies the ability to obtain raw materials, produce goods, and deliver products to market with greater efficiency.

Abundant transportation options traverse eastern and southern Ohio to move raw materials and finished goods to market. Four lane highways, multiple class I and short line railroads and Ohio River access is available across the region. Southeast Ohio is a one day drive to more than 60% of the United States and Canadian populations.

- Well known Michelina's Frozen Meals are made at Bellisio Foods in Jackson, Ohio.
- Your game time favorite, Totino's Pizza Rolls, are made at the General Mills facility in Wellston, Ohio.
- All of your Oscar Meyer bacon cravings are met at the Kraft facility in Coshocton, Ohio.

#### WHY OHIO SOUTHEAST



Southeast Ohio is connected through major US interstate, four lane quality highways.



355 miles of Ohio River shoreline border our region with access to five major terminals on the Ohio River Inland Waterway.



Rail service includes Norfolk Southern, CSX Transportation, local and regional railroads.



Southeast Ohio is in close proximity to intermodal facilities in Columbus and local transload facilities.

### **FOOD MANUFACTURING STATS**



114

Businesses



5,666

Industry workers\*

48% More jobs In Food
Manufacturing Industry
than the national average



**4,821** <sup>6</sup>

ANNUAL DEGREES COMPLETED

in relevant industry fields

\*\$61,658 Average earnings per job

# ABOUT OHIOSE

Ohio Southeast Economic Development (OhioSE) is the JobsOhio Network Partner for southern, eastern, and southeastern Ohio, providing economic development services and resources in 25 mostly rural counties.

#### How we help

- A single point of contact
- Site selection assistance
- Regional data and research
- Connections to key partners
- Incentives
- Talent assistance

#### Southeastern Ohio is the Choice

**KEY REGIONAL ASSETS** 

value chain is located in Southeast Ohio.

"We chose Ohio for the expansion due to the reliable workforce that exists in Holmes County and its surrounding areas and the growing customer demand to expand our presence in Ohio. Case Farms is very excited to help create more jobs within the great state of Ohio and are very appreciative of the support from the JobsOhio-OhioSE team and the governments and communities in Winesburg, Holmes County and other surrounding areas. Without them, this project would not have been possible."

**MIKE POPOWYCZ** 

VICE CHAIRMAN AND CFO, CASE FARMS

#### RECENT INVESTMENTS

General Mills has continued investing in its Totino's brand, based in Wellston, Ohio. A fixed asset investment of \$21.2M was made to support the expansion that added 12 new jobs. 873 jobs with an annual payroll of \$43M were retained.

# **REGIONAL SNAPSHOT**

\$42.9 billion

Gross Regional Product (GRP)



State corporate income tax



Colleges + universities enroll 88,000 annually



Cost of living index

1,000,447

Regional Population

440,591

Regional Workforce

## **Proximity to Customers and Markets**



From growers and producers, processors, packaging,

distributors, retailers and ultimately consumers, the entire

> Southeast Ohio's central location and multiple transportation options offer efficient, cost-effective ways to obtain raw materials, produce goods, and deliver food to market. > With its agrarian history and numerous colleges and universities offering agricultural programs and degrees, Ohio has all levels of talent, from entry-level workers to

management-level executives, ready to help companies

#### **FAST FACTS**

- Ohio has the fourth largest interstate highway system in the nation
- ▶ Ohio ranked 5th Best Regulatory Environment by Forbes Magazine
- Great market access by highway, rail & Ohio River barge
- ▶ Taxes, wage rates, and utility costs below national and regional averages
- Over 1,300 food manufacturers call Ohio home
- ▶ Ohio is the 3rd largest state measured by manufacturing output



reach success.

























**LEADING FOOD &** 



























